



**Secure your next step:**

# **AI-Powered Business Analyst: Future-Proof Your Career**

## Training Programme Brochure

In partnership with



**BlockVerse  
Institute**



[www.greatroadmap.nl](http://www.greatroadmap.nl)



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# Triple Your Advantage:

- ✅ Job Security
- 🚀 Faster Promotions
- 🏆 Stand Out in the Job Market

## Secure Your Next Career Move — the Smart Way

- Become a future-ready Business Analyst with our AI-powered training programme.
- We blend proven business frameworks with cutting-edge tools like GenAI, design thinking, and AI-driven analysis — so you can think strategically, act decisively, and thrive in fast-changing environments.



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# Overview

## Part 1:

## The way to sustain and boost your career as a Business Analyst

### Stay Relevant! Lead with Insight! Thrive with AI!

- As AI reshapes every aspect of business, AI-powered training is no longer optional — it's essential for Business Analysts.
- Our programme equips you with the tools and mindset to go beyond traditional analysis — to collaborate on AI solutions, define impactful use cases, and turn machine learning insights into strategic action.
- In a world of automation and data-driven decisions, Business Analysts must evolve into innovation-focused, insight-driven enablers.
- Build your AI literacy, boost your value, and position yourself at the forefront of digital transformation.

Part 1:

Overview

The way to sustain and boost your career as a Business Analyst

How the emerging tech (AI, automation, data science) significantly impacts the role of business analyst:

Traditional BA Role	Modern BA Role (with Emerging Tech)
Elicits requirements	Defines AI/automation use cases
Writes user stories	Translates data science models to business logic
Performs gap analysis	Designs automation-ready workflows
Relays insights	Builds data dashboards and interprets them
Focuses on systems	Focuses on systems + data + intelligence

# Overview

## Part 1:

## The way to sustain and boost your career as a Business Analyst

### Why You Need AI-Powered Business Analyst Training Now

#### **1** Market Demand

Top industries need BAs who can bridge business and tech—strategic, analytical roles are rising fast.

#### **2** Career Edge

Skills in Agile, SQL, data viz, and process modeling are must-haves. Add AI, process mining, and low-code, and you stand out.

#### **3** Tech Shift

AI is redefining the BA role—from gathering requirements to driving smart decisions, automation, and innovation.

# Overview

## Part 2:

### Who Should Take This Training?

- **Business Analysts:** Master AI tools to secure your job and future growth.
- **Project Coordinators & Managers:** Understand the business and AI potential to lead projects effectively.
- **Data Analysts:** Gain insights into business needs and enhance your analysis with AI.
- **IT Professionals:** Learn how business analysis and AI can optimize systems.
- **Entrepreneurs:** Use AI-driven business analysis to improve and scale your business.
- **Career Changers:** Transition into a Business Analyst role with AI expertise.